



SPONSORSHIP PACKET

# Connecticut River Challenge

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Presented by Venture Crew 261 · Suffield, Connecticut

Proposed Event: Summer 2027 · Enfield to Middletown, CT

## **A 35-MILE PADDLE FOR YOUTH ADVENTURE, LEADERSHIP & SERVICE**

Fundraising Goal: \$7,500 · Sponsorships from \$100 to \$2,500

Return the completed commitment form on the final page to:

**[crew261events@gmail.com](mailto:crew261events@gmail.com)**



# About the Challenge

Who we are and why this matters



## THE EVENT

The **Connecticut River Challenge** is a long-distance paddling event organized and run by the youth of Venture Crew 261 of Suffield, Connecticut. Paddlers launch from **Kings Island in Enfield** and travel down the Connecticut River to **Harbor Park in Middletown**, passing supported checkpoints along the way and finishing with a community barbecue, music, games, and an awards ceremony.

|                            |                  |                                      |
|----------------------------|------------------|--------------------------------------|
| <b>Explorer Challenge</b>  | <b>~10 Miles</b> | An approachable first-time distance  |
| <b>Adventure Challenge</b> | <b>~20 Miles</b> | A serious half-day paddle            |
| <b>River Challenge</b>     | <b>~35 Miles</b> | The full Enfield to Middletown route |

## WHERE YOUR SUPPORT GOES

Every dollar raised supports the youth of Venture Crew 261 — outdoor adventures and high-adventure trips, safety gear and paddling equipment, leadership and outdoor training, and community service projects. Sponsorship keeps participation costs low so **no young person is turned away for financial reasons**.

## CREW 261 BY THE NUMBERS

|                                            |                                 |                                    |                                        |                             |
|--------------------------------------------|---------------------------------|------------------------------------|----------------------------------------|-----------------------------|
| <b>1,033</b><br>Community Service<br>Hours | <b>797</b><br>Camping<br>Nights | <b>46</b><br>Community<br>Projects | <b>8</b><br>Parks &<br>Trails Improved | <b>6</b><br>Eagle<br>Scouts |
|--------------------------------------------|---------------------------------|------------------------------------|----------------------------------------|-----------------------------|

### Every sponsor is featured on our social media

All sponsors, Community to Presenting, are announced and tagged on @ctriverchallenge before, during, and after event day.

## WHY PARTNER WITH US

- **Local visibility.** Reach families, paddlers, volunteers, and spectators across the Connecticut River Valley.
- **Year-round digital + social media spotlight.** Your logo and link live on [ctriverchallenge.lovable.app](https://ctriverchallenge.lovable.app), and every sponsor — Community to Presenting — is announced and tagged on @ctriverchallenge before, during, and after event day.
- **Founding Sponsor status.** Every sponsor of the inaugural Challenge is permanently recognized as a Founding Sponsor.
- **Real community impact.** Your name is attached to youth leadership and river stewardship.



# Sponsorship Levels

Choose the partnership that fits your business



## Presenting Sponsor

**\$2,500**

*Exclusive — One Available*

- › Official event naming rights ("presented by...")
- › Largest logo: website, banners, shirts, guide
- › Dedicated Sponsor Spotlight page
- › Premium booth location
- › Featured social media posts
- › Opening & awards ceremony recognition
- › Promotional materials in participant packets
- › Recognition as a Founding Sponsor

## Platinum Sponsor

**\$1,000**

- › Large website logo
- › Event banner recognition
- › Participant guide logo
- › Booth space
- › Social media recognition
- › Event announcements
- › Digital Recognition Package
- › Recognition as a Founding Sponsor

## Gold Sponsor

**\$500**

- › Medium website logo
- › Sponsor banner
- › Participant guide recognition
- › Social media recognition
- › Digital Recognition Package
- › Recognition as a Founding Sponsor

## Silver Sponsor

**\$250**

- › Website logo
- › Sponsor banner
- › Social media recognition
- › Official event recognition
- › Digital Recognition Package
- › Recognition as a Founding Sponsor

## Community Sponsor

**\$100**

- › Business name + logo on website
- › Community Sponsor banner
- › Social media recognition
- › Official Community Sponsor recognition
- › Digital Recognition Package
- › Recognition as a Founding Sponsor

## In-Kind Sponsorship Welcome

Food · Water · Printing · Equipment · Safety Supplies · Gift Cards · Services · Event Materials

In-kind gifts are recognized at the tier matching their fair market value.



# Benefits at a Glance

Compare every sponsorship level



| Benefit                     | Presenting<br>\$2,500 | Platinum<br>\$1,000 | Gold<br>\$500 | Silver<br>\$250 | Community<br>\$100 |
|-----------------------------|-----------------------|---------------------|---------------|-----------------|--------------------|
| Website Recognition         | Largest logo          | Large logo          | Medium logo   | Logo            | Name + logo        |
| Digital Recognition Package | Yes                   | Yes                 | Yes           | Yes             | Yes                |
| Social Media                | Featured              | Yes                 | Yes           | Yes             | Yes                |
| Event Banner                | Largest               | Yes                 | Yes           | Yes             | Community          |
| Participant Guide           | Largest               | Yes                 | Yes           | —               | —                  |
| Event Shirts                | Largest               | —                   | —             | —               | —                  |
| Booth Space                 | Premium               | Yes                 | —             | —               | —                  |
| Ceremony Recognition        | Opening/Awards        | Yes                 | —             | —               | —                  |
| Promotional Materials       | Yes                   | —                   | —             | —               | —                  |
| Sponsor Spotlight Page      | Yes                   | —                   | —             | —               | —                  |
| Founding Sponsor            | Yes                   | Yes                 | Yes           | Yes             | Yes                |

## HOW TO BECOME A SPONSOR

### 1 Choose your level

Pick the tier or in-kind gift that fits your business.

### 2 Complete the form

Fill out the Sponsorship Commitment Form on the next page.

### 3 Email it to us

Email the signed form to the address listed on the form.

### 4 Send your logo & payment

We'll reply with payment options and collect a high-resolution logo (PNG or SVG).



# Sponsorship Commitment Form

Please complete, sign, and email to [crew261events@gmail.com](mailto:crew261events@gmail.com)



**Once filled out, please send this form to: [crew261events@gmail.com](mailto:crew261events@gmail.com)**

Scanned copies and clear photos are both accepted. Questions? Email us and we'll respond within a few days.

## **BUSINESS / SPONSOR INFORMATION**

BUSINESS OR ORGANIZATION NAME

CONTACT NAME

EMAIL ADDRESS

PHONE NUMBER

MAILING ADDRESS

WEBSITE / SOCIAL HANDLE

## **SPONSORSHIP LEVEL (CHECK ONE)**

☐ **Presenting Sponsor** \$2,500

☐ **Platinum Sponsor** \$1,000

☐ **Gold Sponsor** \$500

☐ **Silver Sponsor** \$250

☐ **Community Sponsor** \$100

☐ **In-Kind Donation** Value: \_\_\_\_\_

## **IN-KIND DESCRIPTION / SPECIAL NOTES**

## **AUTHORIZATION**

By signing below, I confirm my organization's commitment to sponsor the Connecticut River Challenge at the level indicated above. A Crew 261 representative will follow up with payment options and a logo request. The Connecticut River Challenge is a fundraising event of Venture Crew 261, Suffield, Connecticut.

AUTHORIZED SIGNATURE

DATE

## **PAYMENT OPTIONS**

### **Online (card, Apple Pay, Google Pay) Venmo**

[ctrivchallenge.lovable.app/donate](https://ctrivchallenge.lovable.app/donate)

@Jacob-LaValley

### **Check**

Payable to Venture Crew 261

All sponsorships are recorded by the Crew 261 treasurer, and a receipt is emailed to the address you provide above. Logos should be sent as high-resolution PNG or SVG files to [crew261events@gmail.com](mailto:crew261events@gmail.com).

**Thank you for supporting the youth of Venture Crew 261.**